

Inspiration and Process in Architecture

A new series of monographs published by Moleskine,
exploring the design process of international architects.

Two new authors join the collection in Fall 2012: Wiel Arets and Cino Zucchi.

Moleskine introduces "Inspiration and Process in Architecture", a collection of cloth-bound monographs, curated and edited by Francesca Serrazanetti e Matteo Schubert, exploring the design process of architects. The first four books of the series have been released in December 2011 and feature interviews, writings, drawings and notes from four international architects: **Zaha Hadid**, **Giancarlo De Carlo**, **BOLLES+WILSON**, and **Alberto Kalach**. Now, two new architects join the collection: **Wiel Arets** and **Cino Zucchi**.

"Inspiration and Process in Architecture" is a series of monographs on key figures in modern and contemporary architecture. It offers a reading of the practice of design which emphasizes the value of freehand drawing as part of the creative process. Each volume provides a different perspective, revealing secrets and insights and showing the various observation techniques languages, characters, forms and means of communication.

The "Inspiration and Process in Architecture " allows an intimate look into the creative process of the architect, and a celebration of the everlasting power of free hand sketching even in the AutoCAD® era. With this series Moleskine introduces a new clothbound format inspired by a classic clothbound style first used by typographer Giambattista Bodoni at the end of the 18th century to protect unbound books. The spine of each book is covered in cloth and front and back cover in raw grey cardboard while maintaining distinctive Moleskine features such as the elastic band, round corners, and inner pocket. Each book is designed to allow a 180 degrees flat opening so the reader can enjoy high-quality images on a warm matt paper.

The "Inspiration and Process in Architecture " series follows the successful publication of the Moleskine "The Hand of..." series, currently including "The Hand of the Designer", "The Hand of the Architect" and "The Hand of the Graphic Designer". Like its predecessor, the "Inspiration and Process in Architecture " features beautiful photography and takes a close look at the process of design as practices across the world.

Download the Full Media Kit here.

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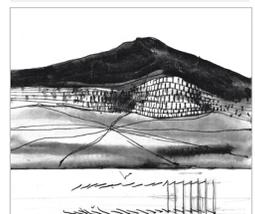
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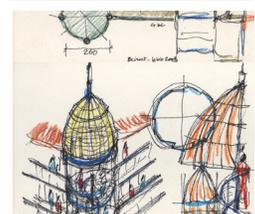
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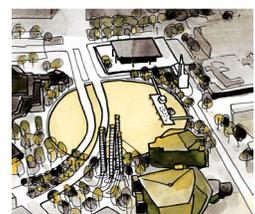
Zaha Hadid



Alberto Kalach



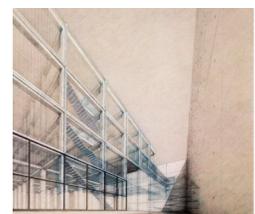
Giancarlo De Carlo



BOLLES+WILSON



Cino Zucchi



Wiel Arets

MOLESKINE

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Featured Architects



The editions contain 144-page book, printed on ivory coloured paper. The books are cloth-bound, mounted with raw cardboard, coloured spine and elastic band.

Zaha Hadid

Zaha Hadid, the founding partner of Zaha Hadid Architects, was awarded the Pritzker Architecture Prize in 2004. She is an architect who consistently pushes the boundaries of architecture and urban design. Her work experiments with new spatial concepts, intensifying existing urban landscapes in the pursuit of a visionary aesthetic that encompasses all fields of design, ranging from urban-scale works through to products, interiors and furniture.

Best known for her seminal built works such as Vitra Fire Station, Land Formation-One, Bergisel Ski- Jump, Strasbourg Tram Station, the Rosenthal Centre for Contemporary Art in Cincinnati, the BMW Central Building in Leipzig, the Hotel Puerta America in Madrid, the Ordrupgaard Museum Extension in Copenhagen, and the Phaeno Science Centre in Wolfsburg, her central concerns involve a simultaneous engagement in practice, teaching and research.

Giancarlo de Carlo

Giancarlo de Carlo (1919-2005) was an Italian architect, planner, writer and educator. He was one of the founding members (along with Alison and Peter Smithson, Aldo van Eyck, and Jacob Bakema, among others) of Team X, a group of architects challenging the modernist doctrines as set out by CIAM and was a key figure in the discourse on participation in architecture. Much of de Carlo's built work is located in Urbino, where he proposed a master plan between 1958-64, which has slowly been implemented over the past forty years. Combined with his social housing at Terni, the built work has provided a foundation for his views on the involvement of users and inhabitants in the design process. De Carlo's writings supported this architectural approach; he was editor of the bi-lingual journal, Spazio e Società published between 1978-2001. An inspiring educator, he also founded the International Laboratory of Architecture and Urbanism (ILAUD). In 1993 he was awarded the Royal Gold Medal. He has received a multitude of international awards, honorary degree and the Italian Republic's Gold Medal for Culture. His work has been featured in many solo exhibitions (among these: Triennale di Milano, 1995; Centre Pompidou, Paris, 2004; MAXXI, Rome, 2005).

BOLLES+WILSON

In 1980, Julia Bolles-Wilson and Peter Wilson set up their architecture practice, the Wilson Partnership, in London, and in 1987 the renamed BOLLES+WILSON transferred its base once and for all to Munster.

The practice's main works include: the Suzuki House in Tokyo (the recipient in 1994 of the Gold Medal award from the Institute of Japanese Architects); the Public Library in Munster; the Bridge Watcher's House and the landscaping of the Kop van Zuid harbour in Rotterdam; the Luxor Theatre in Kop van Zuid; the European Library in Milan; the Bibliotheque Nationale of Luxembourg; and the masterplan for Monteluca, Perugia. The practice is currently working on numerous urban-scale projects in the Netherlands. Peter Wilson has lectured in Tokyo, Barcelona, Venice, Amsterdam and Milan. From 1994 to 1996, he served as a professor at the Kunsthochschule fur Gestaltung in Berlin-Weissensee. Since 1998, he has been an External Diploma Examiner at the London Architectural Association and at Cambridge University.

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Alberto Kalach

Born in Mexico, in 1960, Alberto Kalach studied architecture there at the Universidad Iberoamericana and at Cornell University, New York. He lives and works in Mexico City, and his concern about the emerging problems of that immense metropolis is reflected very often in his work. Indeed, it is an integral part of everything he has done, from his \$5,000 minimal house, through his housing developments, to the largest project ever conceived for Mexico City, called Mexico Ciudad Futura (Return to the City of Lakes), which embraces the city as a geographical whole. His designs have appeared in numerous specialist journals.

Cino Zucchi

Born in Milano in 1955, he graduated at the Massachusetts Institute of Technology (Cambridge, Mass.) in 1978 and at the Politecnico di Milano in 1979, where he is currently Chair Professor of Architectural and Urban Design. He has been visiting professor at the Syracuse University in Florence in 1989 and 1990 and at the ETH in Zurich in 1997 and 1998. His essays and writings appeared in many international magazines and books. He is in the Forum of the architectural magazine "Lotus international" since 1996. He is the author of the books *L'architettura dei cortili milanesi 1535-1706* published by Electa in 1989, *Asnago e Vender. L'astrazione quotidiana - architetture e progetti 1925-1970* (with F. Cadeo e M. Lattuada), published by Skira in 1999, and is editor of the book *Bau-Kunst-Bau* published by Clean in 1994. He participated to the organization and exposition design of the XV, XVI, XVIII and XIX Triennale of Milano and his work has been shown in several editions of the Biennale in Venice. He has designed many industrial, residential and public buildings, a number of projects for public spaces, renewal of agricultural, industrial and historical areas, master plans and submissions to many national and international competitions.

Major recent works include the large master plan for the Keski Pasila area, Helsinki, residential and office buildings for the former Alfa Romeo-Portello area, Milano, the U15 office building in Assago (Milano), the Salewa Headquarters in Bozen, the new Lavazza headquarters in Turin and the extension and renovation of the Turin National Car Museum. His works have been selected for or awarded prizes in the Premio nazionale di architettura "Luigi Cosenza" 1992 and 1994, European Union Prize for Contemporary Architecture 2001, Piranesi Award 2001, Medaglia d'oro all'architettura italiana 1995-2003, 2004-2006 and 2009, Brick Award 2004, "Comune di Venezia" Architecture Award 2005, ECOLA Award 2008 in the category "Black Bread Architecture", the International Award Architecture in Stone 2009, the InArch/Ance Award 2011 and the US Award 2011.

Wiel Arets.

Born in Heerlen, the Netherlands, in 1955. His father was a printer, his mother a fashion designer. From them he learned the love of books and reading, as well as a deep respect for craft, materials, and making. One of Arets' grandfathers was a farmer, from whom he learned a respect for the landscape, while his other grandfather was a mining engineer, from whom he gained an interest in technology. Arets decided to focus on architecture after his grandfather gave him a book on the history of the Dutch house. Among the writers who most inspired Arets were Paul Valéry, whose *Cahiers* Arets read in the original French, and Giorgio Grassi, whose *La costruzione logica dell'architettura* Arets translated into Dutch while a student. In addition, Arets has always been inspired by the works and thinking of the filmmaker Jean-Luc Godard. Upon graduating from the Eindhoven University of Technology in 1983, Arets went on a six-week research trip to Japan, where he met and wrote articles for the Dutch magazine "de Architect" on the work of Ando, Maki, Shinohara, Hasegawa, Yamamoto. He soon opened his own office in Heerlen. Among his early works, the Academy of Art and Architecture in Maastricht (1989-93) and the AZL Pension Fund Headquarters in Heerlen (1990-95), both of which received international awards. His work also received the Rotterdam Maaskant Award of 1989, the Mies van der Rohe Award "Emerging Architect" in 1994. Starting in 1986, Arets taught at the Architecture Academies of Amsterdam and Rotterdam, at the Architectural Association (AA) in London (1988-92) at Columbia University in NYC (1991-94) and at the Cooper Union, also in NYC. From 1995-2002, Arets was the Dean of the Berlage Institute School of Architecture. Since 2004, Arets has been a tenured Professor at the UdK, Berlin. He is also on the Advisory Council for the Princeton University School of Architecture. Starting from 2001 he has designed almost 100 products for the Italian company Alessi. In 2005 he received the Rietveld Prize for designing the Utrecht University Library and the BNA Kubus Award for his entire oeuvre. In 2009 he received the Good Design Award for his Alessi designs. Over the last 18 years, Arets has designed and built a series of innovative urban multi-family housing projects, including the Four Towers Osdorp project in Amsterdam, for which Arets received the Amsterdam Architecture Prize in 2010. In 2011 Arets received the Contract- World Award for the V Tower in Eindhoven.