

COOKIES POLICY

USE OF COOKIES AT MOLESKINE.COM

What are cookies?

Cookies are small strings of text left on your computer when you visit certain pages on the Internet. To order products at MOLESKINE.COM, it is necessary for these cookies to be authorised. If you do not want to accept the cookies, you can still navigate the website and use it for search purposes. Cookies are authorised in most browsers. You will find the information you need to modify your browser's cookie settings at the bottom of this page. Cookies are not harmful to your device. The cookies we generate do not preserve personal identification details or, for example, credit card information. We do however use encrypted information gathered by the cookies to improve your experience at our website. For example, they are useful to identify and resolve errors or to choose appropriate related products to show to the visitor during navigation. We are supplying this information to you as part of our effort to comply with recent legislation, and to ensure that we are honest and transparent about your privacy when you use our website. We are working on further improvements of your privacy and of cookies associated with our website. For further information about cookies, please see these websites: www.allaboutcookies.org and www.youronlinechoices.eu. Cookies may fulfil various functions, e.g. enable you to navigate the various pages efficiently, remembering your preferences. Generally they can improve the user's visit. MOLESKINE.COM reserves the right to use cookies with the user's consent, where so prescribed by the applicable laws or regulations, to facilitate navigation at the website and to personalise the information displayed. MOLESKINE.COM also reserves the right to use, for statistical or security purposes, similar methods of gathering information about the users of the website, such as IP address, type of Internet browser and operating system used and/or web pages visited. MOLESKINE.COM may gather such information to track the use of the website and improve certain aspects of it. The use of cookies and similar means by MOLESKINE.COM is briefly outlined below.

Navigation cookies

These cookies are fundamental to enable you to move within the site and use its functions, e.g. accessing the protected areas of the website. Without these cookies, the requested services cannot be used. The cookies strictly necessary are used to store a unique identifier to manage and identify the user, as unique in relation to any other users who may be visiting the site at that moment. The purpose is to give the user a consistent and precise service. Here are some examples:

- remembering previous actions (e.g. text entered) during navigation back to a page during the same session;
- management and transmission of security tokens to different services within a website, to identify the visitor's status (e.g. registered or unregistered);
- maintenance of tokens to set up protected areas at the website;
- and routing of customers towards specific versions/applications of a service, as may become necessary during a technical migration.

Performance cookies

These cookies may be from MOLESKINE.COM as first party, or a third party (partner). They may be limited to one session or permanent, but their use is limited to the performance and improvement of the website. These cookies gather information on how a visitor uses the site, e.g. the pages visited. Performance cookies do not gather information which might identify the user. All the information gathered by these cookies is aggregated anonymously and used only to improve the website functions. Examples are:

- web analytics, which limit the collection of data to the operator's use of the website, in order to manage the site's performance and structure. These may be third-party cookies, but only the publisher of the visited website will use the information;
- tracking of affiliates by partners of MOLESKINE.COM — the partners introduce and use the cookies;
- error management: measurement of errors occurring at the site, a function which will usually support the improvement of the services or complaints management. Generally it is closely linked to web analytics;
- testing different structures of the pages at the site — tests of structural variations, normally using A/B or multi-variable tests to preserve a cohesive appearance for website users during current and future sessions.

Functional cookies

These may be cookies of MOLESKINE.COM or partners and last for one session or permanently. Usually these cookies are triggered by an action by the user, but they may also be implemented when using a service not explicitly requested by, but offered to, the user. They may also be used to avoid repeating an offer to that user of a service already offered

and refused. Furthermore, these cookies enable the site to remember the user's choices (e.g. username, language, country of origin etc). The information gathered by these cookies is anonymous and cannot track user behaviour at other sites. Examples are:

- remembering the settings applied by a user at a website, e.g. layout, font size, preferences, colour etc.;
- remembering a choice so that the user is not asked to complete a questionnaire again;
- recording whether a service has already been offered, e.g. an offer for a tutorial for subsequent visits to the website;
- supplying information so that an optional service can function, e.g. offer of a live chat session; and
- fulfilling a user request, e.g. submission of a comment.

Third-party cookies for marketing/retargeting

These cookies are used by partners of MOLESKINE.COM, so that you see MOLESKINE.COM advertising banners when you are on other websites, showing you the products you looked at most recently at MOLESKINE.COM. While you are navigating at MOLESKINE.COM, these cookies are also used to show products which might be of interest to you or which are similar to products you have looked at before. This is based on your navigation history. The use of these cookies does not involve processing personal data, but may allow connection to your computer or other devices and tracing of the data saved. These cookies connect to the browser installed on your computer or on other devices which you have used while navigating our site.

How can I disable cookies?

Most browsers accept cookies automatically, but you can opt not to accept them. You are recommended not to disable the cookie acceptance function, as it might prevent you from moving freely from one page to another and benefiting from all the special features of the site. If you do not want your computer to receive and store cookies, you can modify your browser's security settings (Internet Explorer, Google Chrome, Safari etc.). Please note, in any case, that some parts of our website are only usable to the full if your browser accepts cookies. Your option to remove or not accept cookies may impair your visit to our site. If you wish to alter your cookies' settings, by accessing the settings of the various browser, we give some brief instructions below on how to carry out this operation in the four most common browsers:

Microsoft Internet Explorer

Click on the 'tools' icon on the top right and select 'Internet options.' In the pop-up window, select 'Privacy'. Here you can adjust the settings of your cookies.

Google Chrome

Click on the spanner on the top right and select 'settings.' At this point, opt to show advanced settings ("under the hood") and change the 'Privacy' settings.

Mozilla Firefox

From the drop-down menu on the top left, select 'Options'. In the pop-up window, select 'Privacy'. Here you can adjust the settings of your cookies.

Safari

From the drop-down settings menu in the top left-hand corner, select 'Preferences'. Then select 'Security.' Here you can adjust the settings of your cookies.

To find out more about cookies and how to manage or disable third-party or marketing/retargeting cookies, visit www.youronlinechoices.com.

To disable analytics cookies and prevent Google Analytics from collecting data on your navigation, you can download the browser add-on component to opt out: <https://tools.google.com/dlpage/gaoptout> .

For third-party cookies, see also the following websites: addthis.com; ajax.google.apis.com; liveperson.net; facebook.com; twitter.com; yimg.com