

Print this page, fill it in, sign it and put it in the notebook's pocket or into the notebook itself. Put the notebook in a closed envelope and post it in the collecting box.



MOLESKINE® lettera27

Consent form for participation in the myDetour event

Name (hereinafter referred to as "the Author")

born in (place of birth)..... on (date of birth)

current address

phone..... email.....

NICKNAME for identification in the contest:

BLOG (if any).....

Space for biographical note (which may be fictional) on the notebook's author.

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I the undersigned Author, details as above, hereby DECLARE and warrant to Moleskine Srl and to the lettera27 foundation that the Moleskine® notebook I have deposited with a view to taking part in myDetour, and all the material contained therein (hereinafter referred to as "the Notebook"), is original and of my own creation, and that it does not, accordingly, constitute plagiarism of any other person's work in any respect. I likewise declare and warrant that neither the Notebook nor any material included therein infringes the rights of any other person, including rights in any image.

By taking part in the MYDETOUR event, I confirm that I am donating my Notebook to the lettera27 foundation - an Italian non-profit organisation with registered offices in Viale Stelvio n. 66, 20159 Milan. I, as the owner of the copyright on the Notebook, in addition hereby CONVEY AND TRANSFER to each of the lettera27 foundation and to the company Moleskine S.r.l. - absolutely free of charge, definitively and without geographical or time limitations, any and all exploitation rights deriving from the copyright on the Notebook, such as, for example and without limitation: the right to publish the Notebook in any way and form; the right to reproduce, execute and distribute the Notebook by any means and through any media now existing or hereafter developed; the right to display and exhibit the Notebook; the right to use the Notebook for advertising promotions; the right to create spin-off works from the Notebook; the right to reproduce the Notebook in video and/or photographic images and to exploit said reproductions in any way; and the right to translate the Notebook.

I continue notwithstanding to assert my right to be recognized as author of the Notebook, and every other moral right pertaining to the author thereof.

This transfer is governed by the Italian Copyright Act (Law No. 633/1941).

I hereby DECLARE that I have carefully read and accept the Rules for participation in myDetour as published on the website www.moleskine.com/mydetour/sfo.

[Signature of Author] X Place and date X

Privacy Notes

Your personal data and, in particular, your first name and last name, your telephone number(s), address and email address, and any biographical note concerning you will be processed for the purpose of enabling your participation in myDetour. If the Notebook you deposit for participation in the event includes photographs or drawings portraying you, then the definition of "personal data" for the purposes of this Notice will also include such portrayals.

As provided for in the Rules of myDetour (available in full on the website www.moleskine.com/mydetour/sfo), your biographical note and any personal data contained in it, as well as the Notebook and any personal details contained in it, may be published on the website. Other personal details of yours will not be published on the website, where you will be identified with your nickname if you have chosen one or, if not, with your first name and last name.

For these purposes, the processing of your personal data may involve access to them by others, but only so far as is strictly necessary for carrying out the procedures involved in the event. This may, in particular, occur in the course of the selection of the best notebooks, which is to be done by other parties commissioned for that purpose (such as, for instance, the members of the jury appointed by Moleskine Srl). Furthermore, your personal data may, if you win, be processed by others (travel agencies, hotels, airlines) commissioned to organize the trip offered as a prize for the winner of myDetour.

Your personal data will be transferred to the non-profit foundation lettera27, registered office 66, Viale Stelvio 20159 Milan, Italy on or before the end of the contest, when the notebook deposited by you for participation in myDetour will be delivered to that foundation along with your personal data.

Failure to give your consent to the handling of your personal data as described above will make it impossible for you to take part in myDetour, i.e. it will prevent your Notebook taking part in the selection of the best ones, although the rights of gainful exploitation arising from the copyright in all Notebooks, as stipulated above, will still be transferred to lettera27.

Your personal data may also be used for the sending of promotional and/or information material relating to the business, activities and products of Moleskine Srl, if you have expressly consented to this, and to the activities and initiatives of the non-profit foundation lettera27.

All processing of data will be done with the aid of tools and procedures fit to ensure their security and confidentiality in accordance with the law; it may be done using paper and/or with the aid of electronic means.

The data controller is Moleskine Srl, registered 66, Viale Stelvio 20159 Milan, Italy. Within Moleskine Srl, your details may be processed by other persons employed by the company in their role(s) as persons responsible for such processing.

You may exercise any of the rights provided for in Art. 7 of the Italian Privacy Act (Legislative Order 196/2003) and in particular the following rights: to obtain confirmation as to whether we do or do not have personal data concerning you and to have them communicated in intelligible form; the right to information on the origin of your personal data, on the purposes for which and arrangements by which they are processed, on the software used in the case of computerized processing, on the identity of the data owner and the person(s) responsible for the data processing. You are moreover entitled to insist on: the updating, correction or completion of your personal data; the removal, conversion into anonymous form or the embargoing of any data that may have been processed in breach of the law, including any whose conservation is not necessary for the purposes for which the data were gathered or processed; and a declaration that the above operations have been brought to the notice of those to whom your data have been communicated or broadcast, except where this is impossible or would entail the use of resources manifestly disproportionate to the right to be implemented. Lastly, we give you notice that you are also entitled to object at any time to all or any handling of personal details concerning you if the objection is on legitimate grounds, and in any case to any handling of your personal details for the purpose of sending advertising or direct sales material or for the purposes of market research or sales communications.

The processing of your personal details will be in accordance with and governed by the Italian Privacy Act (Legislative Order no. 196/2003).

Your rights can be exercised by sending an ordinary letter to Moleskine Srl, 66 Viale Stelvio 20159 Milan, Italy or to the following e-mail address: privacy@moleskine.com.

I give permission for the processing of my personal data for the purposes necessary for my participation in myDetour

(n.b. failure to give permission will prevent participation in myDetour)

[Signature of Author] X

I further give permission for the handling of my personal details for the purposes of sending promotional and/or information material relating to Moleskine S.r.l. and/or the lettera27 foundation.

(n.b. failure to give permission for data handling for these purposes will not prevent participation in myDetour).

[Signature of Author] X