

# Inspiration and Process in Architecture

Moleskine publishes new series of monographs exploring the design process of international architects.

Moleskine, the legendary manufacturer of tools for creativity, introduces "Inspiration and Process in Architecture", a collection of cloth-bound monographs, curated and edited by Francesca Serrazanetti e Matteo Schubert, exploring the design process of architects. The first four books of the series have been released in December 2011 and feature interviews, writings, drawings and notes from four international architects: Zaha HADID, Giancarlo DE CARLO, BOLLES+WILSON, and Alberto KALACH.



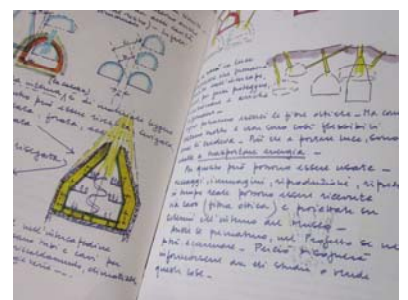
"Inspiration and Process in Architecture" is a series of monographs on key figures in modern and contemporary architecture. It offers a reading of the practice of design which emphasizes the value of freehand drawing as part of the creative process. Each volume provides a different perspective, revealing secrets and insights and showing the various observation techniques languages, characters, forms and means of communication.



The "Inspiration and Process in Architecture" allows an intimate look into the creative process of the architect, and a celebration of the everlasting power of free hand sketching even in the AutoCAD® era. With this series Moleskine introduces a new clothbound format inspired by a classic clothbound style first used by typographer Giambattista Bodoni at the end of the 18th century to protect unbound books. The spine of each book is covered in cloth and front and back cover in raw grey cardboard while maintaining distinctive Moleskine features such as the elastic band, round corners, and inner pocket. Each book is designed to allow a 180 degrees flat opening so the reader can enjoy high-quality images on a warm matt paper.



The "Inspiration and Process in Architecture" series follows the successful publication of the Moleskine "The Hand of...", series, currently including "The Hand of the Designer", "The Hand of the Architect" and "The Hand of the Graphic Designer". Like its predecessor, the "Inspiration and Process in Architecture" features beautiful photography and takes a close look at the process of design as practices across the world.



Download the Full Media Kit [here](#).

Please credits photos: Moleskine®-Inspiration and Process in Architecture

For updates register with our [press mailing list](#) or contact:

Moleskine srl: Silvia Trenta - [silvia.trenta@moleskine.com](mailto:silvia.trenta@moleskine.com) - T.+39 02434498.1

America only: - Emily Levin - [emily@bdeonline.biz](mailto:emily@bdeonline.biz) T +1 212.353.1383

Germany only: - Anne Berger - [anne.berger@blume-pr.de](mailto:anne.berger@blume-pr.de) - +49 40870893.58



## MOLESKINE

## Series and Book Editors

Francesca Serrazanetti, Matteo Schubert

## Graphic Design

A+G AchilliGhizzardiAssociati

## Featured Architects

### Zaha Hadid

Zaha Hadid, the founding partner of Zaha Hadid Architects, was awarded the Pritzker Architecture Prize in 2004. She is an architect who consistently pushes the boundaries of architecture and urban design. Her work experiments with new spatial concepts, intensifying existing urban landscapes in the pursuit of a visionary aesthetic that encompasses all fields of design, ranging from urban-scale works through to products, interiors and furniture.

Best known for her seminal built works such as Vitra Fire Station, Land Formation-One, Bergisel Ski- Jump, Strasbourg Tram Station, the Rosenthal Centre for Contemporary Art in Cincinnati, the BMW Central Building in Leipzig, the Hotel Puerta America in Madrid, the Ordrupgaard Museum Extension in Copenhagen, and the Phaeno Science Centre in Wolfsburg, her central concerns involve a simultaneous engagement in practice, teaching and research.

### Giancarlo de Carlo

Giancarlo de Carlo (1919–2005) was an Italian architect, planner, writer and educator. He was one of the founding members (along with Alison and Peter Smithson, Aldo van Eyck, and Jacob Bakema, among others) of Team X, a group of architects challenging the modernist doctrines as set out by CIAM and was a key figure in the discourse on participation in architecture. Much of de Carlo's built work is located in Urbino, where he proposed a master plan between 1958–64, which has slowly been implemented over the past forty years. Combined with his social housing at Terni, the built work has provided a foundation for his views on the involvement of users and inhabitants in the design process. De Carlo's writings supported this architectural approach; he was editor of the bi-lingual journal, *Spazio e Società* published between 1978–2001. An inspiring educator, he also founded the International Laboratory of Architecture and Urbanism (ILAUD). In 1993 he was awarded the Royal Gold Medal. He has received a multitude of international awards, honorary degree and the Italian Republic's Gold Medal for Culture. His work has been featured in many solo exhibitions (among these: Triennale di Milano, 1995; Centre Pompidou, Paris, 2004; MAXXI, Rome, 2005).

### BOLLES+WILSON

In 1980, Julia Bolles-Wilson and Peter Wilson set up their architecture practice, the Wilson Partnership, in London, and in 1987 the renamed BOLLES+WILSON transferred its base once and for all to Munster.

The practice's main works include: the Suzuki House in Tokyo (the recipient in 1994 of the Gold Medal award from the Institute of Japanese Architects); the Public Library in Munster; the Bridge Watcher's House and the landscaping of the Kop van Zuid harbour in Rotterdam; the Luxor Theatre in Kop van Zuid; the European Library in Milan; the Bibliotheque Nationale of Luxembourg; and the masterplan for Monteluçe, Perugia. The practice is currently working on numerous urban-scale projects in the Netherlands. Peter Wilson has lectured in Tokyo, Barcelona, Venice, Amsterdam and Milan. From 1994 to 1996, he served as a professor at the Kunsthochschule für Gestaltung in Berlin-Weissensee. Since 1998, he has been an External Diploma Examiner at the London Architectural Association and at Cambridge University.

### Alberto Kalach

Born in Mexico, in 1960, Alberto Kalach studied architecture there at the Universidad Iberoamericana and at Cornell University, New York. He lives and works in Mexico City, and his concern about the emerging problems of that immense metropolis is reflected very often in his work. Indeed, it is an integral part of everything he has done, from his \$5,000 minimal house, through his housing developments, to the largest project ever conceived for Mexico City, called Mexico Ciudad Futura (Return to the City of Lakes), which embraces the city as a geographical whole. His designs have appeared in numerous specialist journals.

**MOLESKINE**