

Moleskine Announces the Launch of Four New Cities of the City Notebook Collection

**New additions to the popular guide series:
Atlanta, Las Vegas, Hamburg and Moscow - launch this Spring**

Milan, Italy - January, 2009-- The Moleskine City Notebook is continuing its successful expansion.

The City Notebook is a guide you write yourself, tracing your own personal map of the city. It reflects your personal sense of place, and your unique city experiences. It contains all your personal information; it incorporates your interests, your itineraries, your reference points, and your personal aesthetic.

*'For every traveler who has any taste of his own,
the only useful guidebook will be the one
which he himself has written.'*

Aldous Huxley

The City Notebook is easy to use and self-contained. It's for city travelers who come and go; occasional and regular visitors – for tourism, leisure, work, culture. It's also for city residents, as it's the pocket-sized pad to accompany new urban lifestyles.

The City Notebook reflects the individual lifestyles of people who are independent and free-thinking. People who live their lives at a fast pace, always connected, but who can relax and enjoy themselves; people who are creative, and selective in their tastes.

The City Notebook is a perfect companion for those exploring the magic of the city.

*"Not to find one's way around a city
does not mean much.*

*But to lose one's way in a city,
as one loses one's way in a forest,
requires some schooling..."*

Walter Benjamin, Berlin Childhood, 1932.

The City Notebook is useful in planning a trip, organizing a stay, gathering information, news, internet addresses. During a trip it's helpful to note down useful information, personal reflections, addresses, experiences. In this way you can retrace your journey, revisit memories, exchange information, and update it for your next visit.

Each 228-page notebook is thread-bound, featuring a black cover, elastic closure, inner pocket and three bookmarks in different colors.



It includes:

- Key map with the layout of the city
- Subway map
- Zone maps
- Street Index
- Translucent sheets for tracing itineraries over city maps
- City File - a tabbed organizer for food, drinks, people, places, books and
- 48 adhesive labels for personalize it according to individual preferences
- Detachable sheets for exchanging messages
- Blank pages for jotting down information, recording discoveries and stories

MOLESKINE®

There is a Moleskine City Notebook for each of the following Cities:

EUROPE

- Amsterdam
- Athina
- Barcelona
- Berlin
- Bruxelles
- Dublin
- Firenze
- Frankfurt Am Main
- Hamburg
- İstanbul
- København (Copenhagen)
- Lisboa
- London
- Madrid
- Milano
- Moskva
- Munchen
- Paris
- Praha
- Roma
- Sankt-Petersburg
- Stockholm
- Venezia
- Wien
- Zürich

NORTH AMERICA

- Atlanta
- Boston
- Chiacago
- Las Vegas
- Los Angeles
- Miami
- Montréal
- New York
- Philadelphia
- San Francisco
- Seattle
- Toronto
- Vancouver
- Washington, D.C.

ASIA

- Beijing
- Tokyo
- Kyoto
- Hong Kong

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