

# MOLESKINE®

FIAC 2008

23-26 October 2008

Grand Palais

Cour Carrée du Louvre

Jardins des Tuileries

It is a real pleasure for Moleskine to meet once again the guests of Fiac creating a special edition of a large memo pocket for each personal *parcours privé*. To Moleskine, Fiac represents an ideal occasion to consolidate its bond with the world of contemporary art intensifying its dialogue with the numerous artists who use Moleskine everyday in their creative works. The artists of Fiac are invited to join the non-profit Detour project, an itinerant group show that features internationally recognized artists. Past Detour exhibitions took place in London(2006), New York (2007), Paris (2008) and from October 30 to November 16, 2008 Detour will be in Berlin in few days.

Come and visit next Detour Event in Berlin at:

Werkbundarchiv - Museum der Dinge

Oranienstrasse 25 - Berlin-Kreuzberg

Opening: Wednesday, October 29 -from 19:00 until 22:00

Press Preview Wednesday, October 29, 18:30

Exhibition dates:

October 30 - November 16, 2008

[www.moleskine.com/detour](http://www.moleskine.com/detour)

## About Moleskine®

Culture, imagination, memory, travel, personal identity. Moleskine is a brand identifying a family of notebooks, planners and guidebooks: versatile and essential companions both in everyday life and for special occasions, becoming an integral part of the personality of each of us.

The Moleskine brand was born in 1997, reproducing the legendary notebook of great artists and thinkers of the past two centuries, from Vincent Van Gogh to Pablo Picasso, from Ernest Hemingway to Bruce Chatwin: a trusty, pocket-sized travel companion, the anonymous black notebook was the faithful keeper of sketches, notes, stories and tips before they became famous pictures or pages of well-loved books.

Since January 1, 2007 Moleskine is also the name of the company which manufactures and distributes the legendary notebook and its many descendants.

Today, Moleskine accompanies the creative efforts and the imaginary of our time: it is a symbol of modern-day nomadism, closely connected with the digital world through a network of websites, blogs, online groups and virtual archives.

[www.moleskine.com](http://www.moleskine.com)

## Detour

Detour is a travelling group show featuring the Moleskine notebooks designed by internationally recognized artists, architects, film directors, graphic designers, illustrators, and writers. Detour is a Moleskine project supporting the non-profit lettera27 foundation. Previous Detour exhibitions took place in Paris, New York and London. Through the changing exhibition locations, Detour is always attracting new artists to the project, especially creative artists that are particularly related to the cities where exhibitions take place. The notebooks displayed during all Detour exhibitions are permanently shown on the Moleskine website. A single post is dedicated to each author, with photo, video, and biography. Curator:

Raffaella Guidobono. Design: Zetalab, Milan

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