

Moleskine® Folio Professional and Folio Tools

Printing, binding, filing, organizing.



Summary - Moleskine® introduces two new collections dedicated to the office environment: Folio Professional and Folio Tools. Designed for organizing and filing, the Folio Professional collection includes printable paper, a soft document folder, a tabbed index book, a ring binder, and a set of binder filing accessories. Folio Tools include adhesive "StickNotes", and a set of professional memo cards. All paper is certified by the Forest Stewardship Council (FSC) and planned for launch in April.

Moleskine unbound. The Folio collection owes its name to a classic definition that has been commonly used in the printing and binding industry since the Gutenberg Bible and Shakespeare's plays.

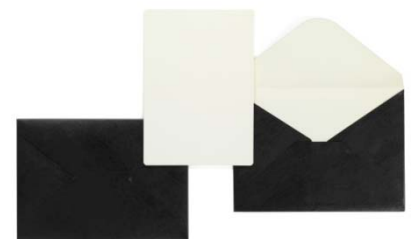
Folio Professional marks the first time Moleskine® has moved into the territory of unbound objects. Until now, Moleskine has always been synonymous with notebooks and planners. The new collections include diverse formats such as small cards, detachable papers, ring binders and loose printable papers for printing important documents on thick, ivory color, rounded corner paper.

Designed for the office environment and focused on high quality materials and a contemporary design aesthetic, the two new collections complement the existing Moleskine Folio Art collection, specifically designed for artists and designers who enjoy top-quality paper.

All Folio items retain the classic mood of the Moleskine brand: ivory color pages, smooth black cover, thick paper, rounded corners, elastic band closure, inner expandable pocket, when applicable, and the signature interior leaflet narrating the history of Moleskine legendary notebooks. Each of these features has become an icon of the Moleskine brand.

The new collections will be available starting from April in selected bookstores, design stores, stationery and art supply stores worldwide. Starting from March 23 a global preview will take place at I TO YA, the legendary stationery shop in Tokyo.

All paper used in the Folio collection, except Folio Index, is certified by the Forest Stewardship Council (FSC), an international non-profit organization established in 1993 to promote socially and environmentally responsible management of the world's forests.



For further information on the Folio Collection: [Folio Catalogue](#)

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About Moleskine®

The Legendary Notebook

Moleskine® is the heir of the legendary notebook used for the past two centuries by artists and thinkers, from Vincent Van Gogh to Pablo Picasso, from Ernest Hemingway to Bruce Chatwin. The anonymous and essential little black notebook, with its unique rounded corners, elastic closure, and expandable inner pocket, was originally produced for more than a century by a small French bookbinder that supplied Parisian stationery shops frequented by the international literary and artistic avant-garde. This trusty, pocket-sized travel companion held their sketches, notes, stories, and ideas before they became famous images or beloved books.

The Moleskine® Notebook

In 1997, a small Milanese publisher brought the legendary notebook back to life, choosing for it this literary name, thus restoring an extraordinary tradition. Following Chatwin's footsteps, Moleskine® begins its journey once again, this time as an indispensable complement to today's mobile technology. Capturing reality on the move, preserving details, impressing the unique aspects of experience upon paper, Moleskine is an accumulator of ideas and emotions, which are then released over time.

About Moleskine Srl and Moleskine America, Inc.

The Moleskine® brand was born in 1997, reproducing the legendary notebook of artists and thinkers of the past two centuries. Since January 1, 2007 Moleskine is also the name of the company which manufactures and distributes the legendary notebook and its newer descendants. Moleskine srl was born of the experience of Modo&Modo, the small Milanese publishing house which, in 1997, created the Moleskine® brand, thus rediscovering and reviving an extraordinary tradition. In the autumn of 2006, Modo&Modo Spa was purchased by SGCapital Europe (now Syntegra Capital), with the aim of fully developing the potential of the Moleskine brand. Moleskine srl is a small creative company in constant growth.

Today, Moleskine srl has over 50 employees and a vast network of partners and collaborators, located in Milan, Italy. In May of 2008, its American affiliate, Moleskine America Inc., was founded and is currently stationed in Chelsea, New York, home of artists, designers, and visionaries from around the world.