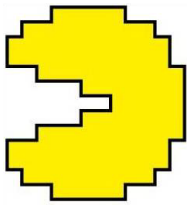


Moleskine® Presents Pac-Man Limited Edition



Moleskine, the legendary notebook used by artists and thinkers, presents a new 2010 limited-edition notebook collection commemorating one of the most well-known pop-culture icons of the 20th century: **Pac-Man**. Featuring exclusive cover art, **Pac-Man** is available in a variety of sizes and rule types to accommodate any Moleskine devotee. The notebooks will be available in October 2010.



Thirty years ago, Namco, a Japanese gaming house created not just a new, popular video game, but a cultural icon that would define the eighties; now these limited-edition Pac-Man notebooks commemorate the 30 years of the hungriest video-game hero of all time. The five-piece assortment includes pocket and large sized books, as well as a colorful Volant set in commemorative packaging.

The pocket notebooks are embossed with playful, pixilated imagery that includes Pac-man, ghost characters, and fruit imagery. The larger notebooks are embossed with a glossy/matte replica of the game screen. Each notebook includes a ghost printed inside the cover and decorative sticker inserts. Back covers of each notebook feature traditional video game lines such as "Game Over", "Insert Coin", and "High Score." The communication band is uniform for all of the notebooks: it shows the vast array of characters and the official Pac-Man logo with 30th anniversary information. The special-edition Volant pack includes four different colored books with an embossed silver character on each notebook.



All paper used in the Pac-Man collection, is certified by the Forest Stewardship Council (FSC), an international non-profit organization established in 1993 to promote socially and environmentally responsible management of the world's forests.



Available from October 5th, 2010 at www.moleskineasia.com and www.moleskine.cn. Watch the special video on our [YouTube](#) and [Vimeo](#) channels (from October 5th).

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