

Print this page, fill it in, sign it and put it in the notebook's pocket.
Put the notebook in a closed envelope and post it in the collecting box.



MOLESKINE®

lettera 27

Consent form for participation in the myDetour event

Name (hereinafter referred to as "the Author")
born in (place of birth) on (date of birth)
current address
phone email
NICKNAME for identification within the contest:
BLOG (if any)
Space for biographical note (which may be fictional) on the notebook's author.
.....
.....
.....
.....
.....

I the undersigned Author, details as above, hereby **DECLARE** and warrant to Moleskine S.r.l. and to the *lettera27* foundation that the Moleskine notebook I have deposited with a view to taking part in myDetour, and all the material contained therein (hereinafter referred to as "**the Notebook**"), is of my own preparing and creating, and that it does not, accordingly, constitute plagiarism of any other person's work, even in part. I likewise declare and warrant that neither the Notebook nor any material reproduced therein infringes the rights of any other person, including rights in any image.

By taking part in myDetour, I as owner of the copyright in the Notebook **CONVEY AND TRANSFER** to the *lettera27* foundation (a charitable foundation incorporated under Italian law, registered office 5, Via B. Panizza, 20144 Milan) entirely free of charge, irrevocably and without limit as to territory or time, all rights of gainful exploitation arising from the copyright in the Notebook, including, but not limited to, the rights to publish the Notebook in any manner and form whatsoever, to reproduce, make, distribute, or broadcast the same by any means and in or on any medium whatsoever, to portray the Notebook in public, to make the Notebook available to the public in any form or manner whatsoever, to display or exhibit the Notebook, and to use the Notebook in the context of advertising campaigns or promotions; and all adaptation and translation rights in the Notebook. I, the Author likewise **CONVEY AND TRANSFER** to Moleskine S.r.l. all the rights of gainful exploitation, restricted to the form of still and/or moving image reproductions of the Notebook and its contents only but otherwise as described above, arising from copyright therein. I continue notwithstanding to assert my right to be recognised as author of the Notebook, and every other moral right pertaining to the author thereof.

This transfer is governed by the Italian Copyright Act (Law No. 633/1941).

I hereby **DECLARE** that I have carefully read and accept the Rules for participation in myDetour as published on the website www.moleskine.com/mydetour

Signed,
Place and date Author

Privacy Notes

Your personal data and, in particular, your first name and last name, your telephone number(s), address and email address, and any biographical note concerning you will be processed for the purpose of enabling your participation in myDetour. If the Notebook you deposit for participation in the event includes photographs or drawings portraying you, then the definition of "personal data" for the purposes of this Notice will also include such portrayals.

As provided for in the Rules of myDetour (available in full on the website www.moleskine.com/mydetour), your biographical note and any personal data contained in it, as well as the Notebook and any personal details contained in it, may be published on the website. Other personal details of yours will not be published on the website, where you will be identified with your nickname if you have chosen one or, if not, with your first name and last name.

For these purposes, the processing of your personal data may involve access to them by others, but only so far as is strictly necessary for carrying out the procedures involved in the event. This may, in particular, occur in the course of the selection of the best notebooks, which is to be done by other parties commissioned for that purpose (such as, for instance, the members of the jury appointed by Moleskine S.r.l.). Furthermore, your personal data may, if you win, be processed by others (travel agencies, hotels, airlines) commissioned to organize the trip offered as a prize for the winner of myDetour.

Your personal data will be transferred to the charitable foundation *lettera27*, registered office 5, Via B. Panizza, 20144 Milan, on or before the end of the contest, when the notebook deposited by you for participation in myDetour will be delivered to that foundation along with your personal data.

Failure to give your consent to the handling of your personal data as described above will make it impossible for you to take part in myDetour, i.e. it will prevent your Notebook taking part in the selection of the best ones, although the rights of gainful exploitation arising from the copyright in all Notebooks, as stipulated above, will still be transferred to *lettera27*.

Your personal data may also be used for the sending of promotional and/or information material relating to the business, activities and products of Moleskine S.r.l., if you have expressly consented to this, and to the activities and initiatives of the charitable foundation *lettera27*.

All processing of data will be done with the aid of tools and procedures fit to ensure their security and confidentiality in accordance with the law; it may be done using paper and/or with the aid of electronic means.

The data controller is Moleskine S.r.l., registered office 10, Viale di Porta Vercellina, 20123 Milan (Italy). Within Moleskine S.r.l., your details may be processed by other persons employed by the company in their role(s) as persons responsible for such processing.

You may exercise any of the rights provided for in Art. 7 of the Italian Privacy Act (Legislative Order 196/2003) and in particular the following rights: to obtain confirmation as to whether we do or do not have personal data concerning you and to have them communicated in intelligible form; the right to information on the origin of your personal data, on the purposes for which and arrangements by which they are processed, on the software used in the case of computerized processing, on the identity of the data owner and the person(s) responsible for the data processing. You are moreover entitled to insist on: the updating, correction or completion of your personal data; the removal, conversion into anonymous form or the embargoing of any data that may have been processed in breach of the law, including any whose conservation is not necessary for the purposes for which the data were gathered or processed; and a declaration that the above operations have been brought to the notice of those to whom your data have been communicated or broadcast, except where this is impossible or would entail the use of resources manifestly disproportionate to the right to be implemented. Lastly, we give you notice that you are also entitled to object at any time to all or any handling of personal details concerning you if the objection is on legitimate grounds, and in any case to any handling of your personal details for the purpose of sending advertising or direct sales material or for the purposes of market research or sales communications.

The processed of your personal details will be in accordance with and governed by the Italian Privacy Act (Legislative Order no. 196/2003).

Your rights can be exercised by sending an ordinary letter to Moleskine S.r.l., 10, Viale di Porta Vercellina, 20123 Milan (Italy), or to the following e-mail address: privacy@moleskine.com.

I give permission for the processing of my personal data for the purposes necessary for my participation in myDetour **(n.b. failure to give permission will prevent participation in myDetour)**

[Signature of Author]

I further give permission for the handling of my personal details for the purposes of sending promotional and/or information material relating to Moleskine S.r.l. and/or the *lettera27* foundation.

(n.b. failure to give permission for data handling for these purposes will not prevent participation in myDetour).

[Signature of author]

